



International Reading Association

The World's Leading Organization of Literacy Professionals

STATE AND PROVINCIAL IRA MEMBERSHIP AWARDS

IRA is proud to announce two new council awards for the promotion of membership, the **IRA Membership Award** and **IRA Student Membership Award**. These awards will replace the President's Cup and Horizon Award.

State and Provincial Councils are encouraged to set achievable IRA membership and IRA student membership goals and work throughout the year to promote IRA membership. The IRA website provides Coordinators and Directors of Membership Development current membership data to inform councils of new/renewing IRA members to help track progress toward council goals.

The IRA Membership Award and IRA Student Membership Award winners will be determined based on percentage of membership increase from April 1, 2011 – April 1, 2012

- **Gold Level Winners** – Councils that demonstrate a 3% yearly increase in IRA membership.
- **Silver Level Winners** – Councils that demonstrate a 2% yearly increase in IRA membership.
- **Bronze Level Winners**– Councils that demonstrate a 1% yearly increase in IRA membership.
- **Honorable Mention** – Councils that demonstrate an increase in IRA membership for three consecutive years (beginning in 2010 –2011), but are unable to meet their annual goal due to unavoidable circumstances (such as the year after hosting an IRA convention or at the conclusion of a state/federal grant).

The state and provincial councils that earn an IRA Membership Award and/or IRA Student Membership Award (gold, silver, or bronze) will be recognized at the Council Awards Ceremony at the annual IRA Convention in Chicago, Illinois.