

NIE

Newspaper In Education

What is NIE within the KSRA framework?

- To promote literacy through the use of newspapers
- To promote Newspaper in Education Week in Pennsylvania (First week in March)
- To maintain liaison between IRA and local councils
- To maintain liaison between the state and national newspaper publishers association
- To develop an awareness and an application of electronic media for teachers

NAA Foundation

- *The Newspaper Association of America Foundation strives to develop engaged and literate citizens in a diverse society. The Foundation invests in and supports programs designed to enhance student achievement through newspaper readership and appreciation of the First Amendment. The Foundation also endeavors to help news media companies increase their readership and audience by offering programs that encourage the cultivation of a more diverse work force in the press.*

Goal

- One of the Foundation's primary focus areas: Newspaper in Education (NIE): The Foundation maintains a nationwide system of cooperation between newspapers and schools designed to enhance student achievement and appreciation of the First Amendment in a variety of subject areas through the use of newspapers in schools and helps newspapers develop strategic plans for providing NIE services to educators.

Newest Study

With the emergence of digital sources, NIE programs are rethinking services they offer. NAA Foundation continuously monitors the state NIE. You can download the complete study about youth content programs which contains online survey results with telephone interviews. The study outlines the current state of NIE and suggests strategies for the future.

Go to NAA Foundation

NIE 2010=Learner + Locally Focused + Digital

E-Editions

- Exact replica of printed paper
- Easily accessed
- Bridge to the internet
- Enhances research skills
- Audio ability
- Available in other languages

NIE Lessons

- 10 documents on the archived KSRA website containing lessons
- Lessons range from the first amendment to two NIE Week Guides (first week in March)

Sample NIE Programs

- Lancaster Newspapers NIE button
- Always something new – Pigskin Geography/Spelling Bee
- Reading Council project – NIE Week Journalism and Design and Ad Contest