



Application and Exhibit Space Contract
Keystone State Literacy Association
Formerly: Keystone State Reading Association
KSLA Conference 2018
Penn Stater Conference Center
Oct. 28 – 31, 2018

Checks are payable to: **KSRA**. In order to be listed in the conference program this application must be received before **August 1, 2018**. Remit check only. Cash and credit cards cannot be accepted. Complete and return signed application contract with full remittance to:

Andy Morrison/Mary Flory
KSLA 2018 Exhibits
4109 Judith Dr.
Harrisburg, PA 17112
anbook@comcast.net

Company Name _____

Authorized Person Making Application

Address _____ City _____

State _____ Zip Code _____

Phone _____ Fax _____

E-mail _____

Provide e-mail addresses of all company persons to receive confirmation information.

****New This Year***

Circle Level Of Sponsorship (See Separate Sponsorship Form)

Gold Sponsor - \$7,500 Silver Sponsor - \$5,000

Bronze - \$3,000 Friend - \$1,000

Number of Tables at \$350 per table (two days) _____ Table sub-total _____

Discount: 20% for 4 or more tables _____ Table Sub-total _____

Number Tables at \$195 per table on Monday or Tuesday _____

One day Table Total \$ _____

We will set up on Sunday afternoon yes no (Please circle)

CHOICE: In the hallway (no security) _____

In the Exhibit Hall (doors locked each night) _____

Number of Exhibitor Strand Presentation Spaces* at \$100/space _____

Exhibit Strand sub-total \$ _____

**A separate application is needed for Exhibitor Strand Presentations and Program Ads submitted with this application.
If you are having book signings at your booth, complete Author Booth Signing Application.*

Conference Program Ad*. Please check:

_____ \$50 Business Card _____ \$75 Quarter Page, _____ \$150 Half Page,
_____ \$250 Full Page Black and White Page, _____ \$350 Full Page COLOR

Advertisement Total \$ _____

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If you are having book signings at your booth, complete Author Booth Signing Application.*

Total Amount of Check submitted with Application \$ _____

Extra Cost Services Needed* (Y/N): Electrical _____ Drayage _____

**Forms will be provided for these services. You must make arrangements directly with the Penn Stater for the electricity to your table and pre-conference shipping. Forms will be sent with confirmation.*

The following persons will represent our company at the exhibit booth.
Companies are limited to 3 complimentary registrations per table contracted.
Such complimentary registrations are for those agents whose primary duty is to work in the booth, but they may attend conference sessions of interest.

This complimentary registration does NOT include meals.

My company agrees to the terms of this contract as outlined here and in the *General Information for Exhibiting* conference prospectus.

Authorized Signature _____

Title _____ Date _____