

## Conference Program Advertisement Contract



### Keystone State Literacy Association

Formerly: Keystone State Reading Association

**KSLA Conference 2018**

**Penn Stater Conference Center**

**Oct. 28 – 31, 2018**

PDF is the preferred format and will deliver the most reliable results for our printer. We can also accept Word documents, and JPEG files. If we cannot open your file it will be returned. Please do not submit paper copy. This form with payment must be submitted by **August 1, 2018**. **If you want your space location on your ad, wait to receive your space assignment before submitting ad copy.**

Submit electronic version of your ad separately from the application via e-mail attachment to Andy Morrison at [anbook@comcast.net](mailto:anbook@comcast.net). **Digital copy of ad must be received by August 31, 2018.**

**A company may place an advertisement in the conference program even though they do not exhibit.**

Make check payable to **KSRA**. Cash and credit cards cannot be accepted. Complete and return with your **Application** to:

**Andy Morrison/Mary Flory**  
**KSLA Conference 2015**  
**4109 Judith Dr.**  
**Harrisburg, PA 17112**  
[anbook@comcast.net](mailto:anbook@comcast.net)

Company Name \_\_\_\_\_

Authorized Person Making Application \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

KSRA may use pictures and text from our website. \_\_\_\_\_ Yes \_\_\_\_\_ No

#### Check Size of Ad

- |  |       |
|--|-------|
| <input type="checkbox"/> Full Page COLOR     | \$350 |
| <input type="checkbox"/> Full Page (b/w)     | \$250 |
| <input type="checkbox"/> Half Page (b/w)     | \$150 |
| <input type="checkbox"/> Quarter Page (b/w)  | \$75  |
| <input type="checkbox"/> Business Card (b/w) | \$50  |

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_