



Sponsorship Level Information

Keystone State Literacy Association

Formerly: Keystone State Reading Association

KSLA Conference 2018

Penn Stater Conference Center

Oct. 28 – 31, 2018

Your company can play a distinct role in helping a child read by participating in a sponsorship at our annual conference. These sponsorships are unique to our conference and offer numerous opportunities to communicate directly with our attendees. Please consider one of our sponsorship tiers and events below and make a difference in the lives of teachers and children!

Benefits	Gold \$7,500	Silver \$5,000	Bronze \$3,000	Friend \$1,000
Four 8' foot exhibit tables	X			
Three 8' foot exhibit tables		X		
Two 8' foot exhibit tables			X	
One 8' foot exhibit table				X
A link to your website from the KSRA website	X	X		
Podium introduction and brief presentation by your lead corporate executive during one keynote session	X	X	X	
Company recognition (name and logo) under sponsorship category in the preliminary program	X	X	X	
Free prominent ad placement in conference program	FULL	FULL	½	¼
Podium and general session slide recognition	X	X	X	X
Special recognition as a sponsor in the conference program	X	X	X	X
Recognition signage for booth	X	X	X	X
Recognition in Spring and Fall issues of <i>The Keystone Reader</i>	X	X	X	X

Many companies graciously sponsor keynote and/or featured speakers and authors at our annual conference. These speakers are invaluable to our conference and we thank you for your support. The chart below indicates the equivalent cost of sponsorship of speakers and authors to help qualify your company for a sponsorship category.

Dollar amount towards sponsorship level	Keynote/Featured Speakers and Authors	
\$1,000	One author/featured speaker	
\$2,000	One keynote speaker	Two authors/featured speakers
\$3,000	Three authors/featured speakers	
\$4,000	Two keynote speakers	
\$6,000	Three keynote speakers	