



**Application and Exhibit Space Contract**  
**Keystone State Literacy Association**

KSLA Conference 2019  
Hershey Lodge and Conference Center  
October 30-November 1, 2019

Checks are payable to: **KSLA**. In order to be listed in the conference program this application must be received before **August 1, 2019**. Remit check only. Cash and credit cards cannot be accepted. Complete and return signed application contract with full remittance to:

**Debbie Urso & Andy Morrison**  
**KSLA 2019 Exhibits**  
**120 Horsekiller Road**  
**Shippensburg, PA 17257**  
**debbieurso@yahoo.com**

Company Name \_\_\_\_\_

Authorized Person Making Application \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Provide e-mail addresses of all company persons to receive confirmation information.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Circle Level of Sponsorship (See Separate Sponsorship Form)

Gold Sponsor - \$7,500    Silver Sponsor - \$5,000

Bronze Sponsor - \$3,000                      Friend - \$1,000

Number of tables at \$350 per table (two days) \_\_\_\_\_ Table Sub-total \_\_\_\_\_

Discount: 20% for 4 or more tables \_\_\_\_\_ Table Sub-total \_\_\_\_\_

Number of tables at \$195 per table on Wednesday or Thursday \_\_\_\_\_

One day Table Total \$ \_\_\_\_\_

We will set up on Tuesday afternoon      yes      no (Please circle)

Number of Exhibitor Strand Presentation Spaces\* at \$100/space \_\_\_\_\_

Exhibit Strand Sub-total \$ \_\_\_\_\_

*\*A separate application is needed for Exhibitor Strand Presentations and Program Ads submitted with this application.  
If you are having book signings at your booth, complete Author Booth Signing Application.*

Conference Program Ad\* Please check:

\_\_\_\_\_ \$50 Business Card    \_\_\_\_\_ \$75 Quarter Page    \_\_\_\_\_ \$150 Half Page

\_\_\_\_\_ \$250 Full Page Black and White Page    \_\_\_\_\_ \$350 Full Page COLOR

Advertisement Total \$ \_\_\_\_\_

*\*A separate application is needed for Exhibitor Strand Presentations and Program Ads submitted with this application.  
If you are having book signings at your booth, complete Author Booth Signing Application.*

Total Amount of Check submitted with Application \$ \_\_\_\_\_

Extra Cost Services Needed\* (Y/N): Electrical \_\_\_\_\_ Drayage \_\_\_\_\_

*\*Forms will be provided for these services. You must make arrangements directly with the Hershey Convention Center for the electricity to your table and pre-conference shipping.  
Forms will be sent with confirmation.*

The following persons will represent our company at the exhibit booth.  
Companies are limited to 3 complimentary registrations per contracted table.  
Such complimentary registrations are for those agents whose primary duty is to work in the booth, but they may attend conference sessions of interest.

**This complimentary registration does NOT include meals.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**My company agrees to the terms of this contract as outlined here and in the *General Information for Exhibiting* conference prospectus.**

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_