



Exhibitor Strand Presentation Application

**Keystone State Literacy Association**

KSLA Conference 2019  
Hershey Lodge and Conference Center  
October 30-November 1, 2019

The *Exhibitor Strand* affords the opportunity to share specific educational products or services with KSLA attendees. Exhibitor Strand presentations will be scheduled throughout the day **in the Exhibit Hall**. **There is a limit of 12 exhibitor presentation slots.** KSLA will schedule space on a first-come, first-served basis. Exhibiting companies must complete the *Exhibitor Strand Presentation Application*. In order to cover processing costs, program listing, space signs, and space rental and services, an additional non-refundable charge of \$100 must accompany the application. **Exhibitors MUST supply their own audiovisual equipment.** Form is due **August 1, 2019**. However, since only 12 slots are available it is recommended that you submit early.

**Complete and return with your Application and Exhibit Space Contract to:**

**Debbie Urso/Andy Morrison**  
**KSLA 2019 Exhibits**  
**120 Horsekiller Rd.**  
**Shippensburg, PA 17257**  
**debbieurso@yahoo.com**

Company Name \_\_\_\_\_

Authorized Person Making Application: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Presenter Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Choice of presentation day (circle):      Wednesday      Thursday

**Title of Presentation** (10 word limit)

\_\_\_\_\_  
\_\_\_\_\_

**Description of Presentation.** Please identify the products or services being shown.


**Audio Visual Equipment – Laptops and LCD projectors will NOT be provided.** If you desire additional AV equipment, you may contact the **Hershey Conference Center** to rent any desired item.

**Intended Audience** (Check those most applicable)

- Early Childhood Teachers (Birth – K)
- Primary Grade Teachers (K – 2)
- Intermediate Grade Teachers (3 – 5)
- Middle School Teachers (6 – 8)
- High School Teachers (9 – 12)
- College/University Teachers
- Adult Education Teachers
- Support /Remedial Teachers
- Reading Specialists/Supervisors
- Reading/Literacy Coaches
- Administrators
- Parents
- Librarians
- General Interest

**VII. Program Strand** (Check most appropriate strand)

- Emergent Literacy – Oral Language, Phonemic Awareness, Playing to Learn, etc.
- Reading – Phonics, Comprehension, Vocabulary, Fluency, etc.
- Writing – Mentor Texts, Writing Process, Grammar, Conventions, etc.
- Children’s/Young Adult Literature – Authors, Illustrators, Book Talks, Using Children’s Literature, etc.
- Diverse Learners –Reading Interventions, English Language Learners, Gifted Support, Special Education, Autism Spectrum Disorders, etc.
- Literacy Leadership – Coaching, Community Engagement/Support for Literacy, Personalized Learning, Literacy Data Analysis, District/School Literacy Vision, etc.

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_